

189

PROMPTS



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RE-AL-PREN-EUR

/rē(ə)l, prə,nɔɔr/

NOUN

Definition: A portmanteau of "real estate" and "entrepreneur" referring to an individual who engages in entrepreneurial ventures within the real estate industry. **This can involve various aspects of real estate, such as property development, investment, management, or sales.** A realpreneur combines the innovation and risk-taking typical of an entrepreneur with specific knowledge and expertise in real estate marketing, using artificial intelligence.

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189 DONE-FOR-YOU PROMPTS

INTRODUCTION

Below are 189 prompts designed exclusively for Realpreneurs that you can use to increase your productivity. Enclosed you will find prompts that all Realpreneurs can use, and prompts designed for specific Realpreneur segments. Some of them are interchangeable from segment to segment. In addition, these prompts can be used on any of the available AI platforms, for instance:



Note: Based on your unique scenario, fill-in any of the yellow highlighted fields.

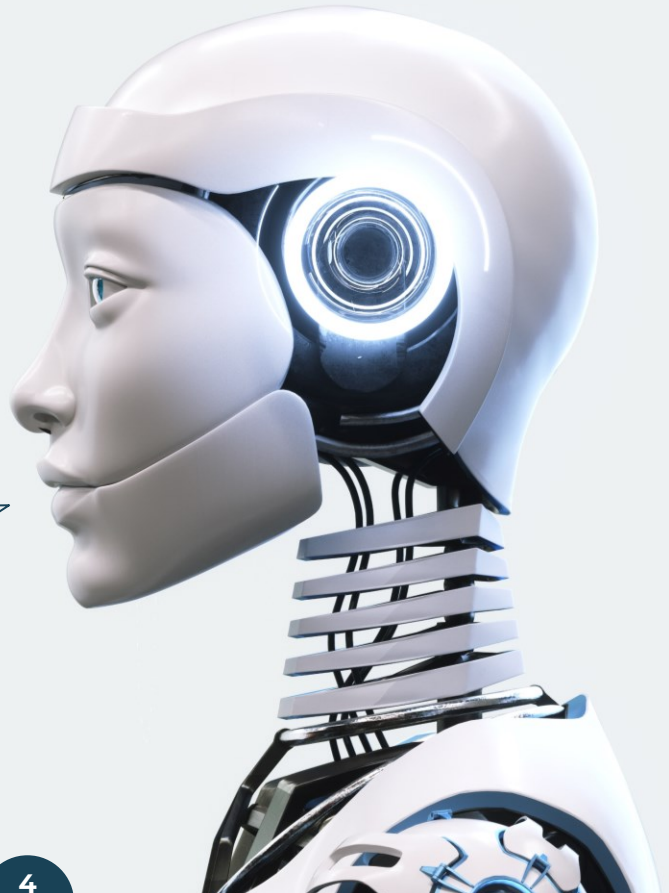
STEP ONE: CREATE YOUR VOICE PARAGRAPH

The first step is to create your voice paragraph to ensure your PROMPTS capture your voice, style, and tone. This prompt is significant for several reasons:

- A Training for Consistency in AI Writing:** By analyzing a text sample and creating a Voice Paragraph, the AI is trained to capture and replicate specific stylistic elements. Creating your Voice Paragraph is crucial for maintaining tone, voice, and style consistency, mainly when different AI systems or iterations are made for writing tasks. It ensures that the output remains uniform, regardless of the underlying AI technology.
- B Focus on Style, Voice, and Tone:** The prompt emphasizes these three aspects fundamental to any writing. Style refers to the distinctive way an author uses language, voice is the unique personality and perspective of the writer coming through the text, and tone is the attitude or feeling conveyed. Understanding and replicating these elements is essential for AI to produce human-like, engaging, and appropriate content.
- C Educational Tool for AI Learning:** The Voice Paragraph exercise serves as a training mechanism for AI, enhancing its ability to analyze and understand the nuances of human writing. It's a more complex aspect of language understanding and generation, not just about what is written but how it's written.

- D Utility for Varied Applications:** The capability can be applied in numerous contexts – from ghostwriting and content creation to personalized communication and branding. By mimicking a specific writing style, AI can be more effectively integrated into diverse fields requiring tailored communication.
- E Advancement in NLP (Natural Language Processing):** The task pushes the boundaries of NLP, challenging AI to go beyond essential text generation to a more nuanced understanding and replication of human-like writing styles. It's a step towards more sophisticated AI adapting to various linguistic subtleties.
- F Encourages Conciseness and Relevance:** The limitation to a single paragraph and instruction to be concise focuses the AI on distilling the most crucial aspects of style, voice, and tone. This brevity is often desired in real-world applications where clarity and succinctness are valued.
- G Excludes Content-Specific Instructions:** By directing the AI to avoid content-specific details, the focus is solely on the method of writing, making the instructions versatile and applicable to any content written in a similar style.
- H No Reference to Sample Text or Analysis:** This ensures that the AI's output is a standalone guide that can be universally applied without needing access to the original text. It's about teaching the AI to teach others, a step towards creating self-improving AI systems.

**Artificial Intelligence
is here to stay. Don't
be left behind!**



STEP TWO: COMBINE YOUR VOICE PARAGRAPH WITH THE FOLLOWING PROMPTS...

1

VOICE PARAGRAPH PROMPT

You're an AI system trained to analyze the text below for style, voice, and tone using NLP to create a voice paragraph. Employ Natural Language Processing (NLP) techniques to analyze the text's style, voice, and tone. Your task is to distill these stylistic elements into a singular, instructive paragraph for guiding another AI. Begin with 'Write with the following style, voice, and tone...' and articulate clear, precise directions on replicating these stylistic aspects using NLP. Avoid delving into the text's content or detailing your analytical process. Focus solely on identifying and conveying the unique stylistic techniques that characterize the author's writing.

Be concise, including only the most relevant directions.

Here is the input text to write your VoiceParagraph description based on: ***[COPY AND PASTE YOUR WRITING SAMPLE HERE]*** *(This sample can be an email, blog, article, memo, etc. that you have previously written.)*

Next Steps

Copy and paste the prompt and your writing sample into ChatGPT or Bard.

Once ChatGPT generates a response similar to results on the next page, save that response in Microsoft Word, Google Docs, or a Note and copy and paste it before your next prompt on ChatGPT, Bard, Bing, Claude, etc. If you have the Plus version of ChatGPT you can use it as your custom instructions.

RESULTS:

Write with the following style, voice, and tone: Adopt a reflective and instructive tone, presenting observations with conviction and using the phrasing "I believe" to assert foundational opinions. Anchor your explanations with analogies, drawing strong comparisons between two seemingly unrelated subjects for clarity and emphasis. Introduce key concepts with brief explanations and then delve deeper by providing actionable advice, peppered with rhetorical questions to engage the reader. Sprinkle your content with motivational cues, urging the reader towards self-improvement. When presenting lists, introduce each point with a distinct characteristic, followed by a brief description and further recommendations on its application. Encourage introspection with direct call-to-actions like "look at", "explore", or "set aside some time". The overarching theme should exude an encouraging yet firm push towards personal growth, resilience, and the quest for excellence.

2

HEADSHOT PROMPT

[RACE] [GENDER] [OCCUPATION][HAIR COLOR, CUT, AND STYLE], medium: headshot photography, style: corporate and polished, lighting: soft and even with a hint of rim light to highlight the contours, colors: neutral with a pop of vibrant tie or accessory color, composition: Canon EOS 5D Mark IV DSLR camera, EF 85mm f/1.8 USM lens, Resolution 30.4 megapixels, ISO sensitivity: 100, Shutter speed 1/125 second, portrait orientation, subject centered with a blurred background, high-sharpness, depth-of-field, ultra-detailed photography

SAMPLE:

Hispanic male real estate professional with short platinum blonde hair, medium: headshot photography, style: corporate and polished, lighting: soft and even with a hint of rim light to highlight the contours, colors: neutral with a pop of vibrant tie or accessory color, composition: Canon EOS 5D Mark IV DSLR camera, EF 85mm f/1.8 USM lens, Resolution 30.4 megapixels, ISO sensitivity: 100, Shutter speed 1/125 second, portrait orientation, subject centered with a blurred background, high-sharpness, depth-of-field, ultra-detailed photography

RESULTS:



ALL REALPRENEURS: AI, CHATGPT, AND PRODUCTIVITY PROMPTS

3

Leveraging AI for Market Analysis: Explore how AI can be used for in-depth real estate market analysis and trend prediction.

4

ChatGPT in Client Communications: Develop strategies for incorporating ChatGPT into client communication and engagement to enhance responsiveness and personalization.

5

AI-Driven Property Valuation Models: Write about creating and using AI-driven models for accurate and efficient property valuation.

6

Productivity Tools in Real Estate: Investigate various AI-powered productivity tools that can streamline real estate business operations.

7

Automating Tasks with ChatGPT: Create a guide on automating repetitive administrative tasks in real estate using ChatGPT.

8

AI in Real Estate Marketing: Discuss the role of AI in personalizing and optimizing real estate marketing efforts.

9

Virtual Property Tours with AI: Explore the use of AI in creating interactive and immersive virtual property tours.

10

AI for Real Estate Lead Generation: Examine how AI can be leveraged for effective and targeted lead generation.

11

ChatGPT for Market Research: Utilize ChatGPT to conduct comprehensive real estate market research, gathering insights and data analysis.

12

Enhancing Customer Service with AI: Plan the integration of AI chatbots, like ChatGPT, to provide 24/7 customer service in real estate.

ALL REALPRENEURS: AI, CHATGPT, AND PRODUCTIVITY PROMPTS (CONT'D)

13

Predictive Analytics in Real Estate Investing: Discuss using predictive analytics in identifying profitable real estate investment opportunities.

14

AI in Real Estate Contract Analysis: Write about AI tools that assist in analyzing and managing real estate contracts more efficiently.

15

Streamlining Transactions with AI: Explore ways AI can streamline real estate transactions, from initial contact to closing.

16

Personalizing Client Interactions with ChatGPT: Develop strategies for using ChatGPT to personalize interactions with clients based on their preferences and history.

17

AI for Portfolio Management: Discuss how AI can aid real estate entrepreneurs in managing and optimizing their investment portfolios.

18

Efficiency in Property Management with AI: Create a guide on how AI can enhance efficiency in property management, including maintenance scheduling and tenant communication.

19

Data-Driven Decision-Making with AI: Examine how AI can aid in making data-driven decisions in real estate, improving accuracy and outcomes.

20

Utilizing Drones and AI for Property Showcases: Discuss the integration of drones and AI in creating dynamic property showcases and inspections.

21

ChatGPT for Creating Real Estate Content: Explore the use of ChatGPT in generating high-quality, SEO-optimized real estate content for digital platforms.

22

AI and Real Estate Compliance: Write about ensuring compliance with real estate laws and regulations using AI tools.

ALL REALPRENEURS: AI, CHATGPT, AND PRODUCTIVITY PROMPTS (CONT'D)

23

ChatGPT for Training and Development: Utilize ChatGPT to develop training programs and materials for real estate professionals.

24

AI in Building and Design Planning: Explore the application of AI in building design and planning, focusing on efficiency and innovation.

25

AI for Competitive Analysis in Real Estate: Discuss how AI can be used for competitive analysis in the real estate market.

26

ChatGPT as a Virtual Assistant: Detail how ChatGPT can function as a virtual assistant, managing schedules, reminders, and client follow-ups.

27

Integrating AI in CRM Systems: Create a plan for integrating AI into CRM systems to enhance relationship management and sales strategies in real estate.

REAL ESTATE AGENT PROMPTS

28

Local Market Dissection: Write an in-depth blog comparing current real estate prices in your area with those from a year ago. Include factors like neighborhood development and economic trends.

29

Innovative Listing Techniques: Describe new and innovative techniques for listing properties that could set you apart from other agents in your area.

30

Client Relationship Building: Develop a strategy for building long-lasting client relationships, including follow-up schedules and personalized communication methods.

31

Effective Open Houses: Create a step-by-step guide on conducting highly effective open houses, focusing on layout, presentation, and engaging potential buyers.

32

Negotiation Skills for Agents: Write a blog post on advanced negotiation techniques specifically for real estate agents, including real-life examples and outcomes.

33

Utilizing Social Media: Propose a social media plan with specific platform strategies for real estate agents to increase their visibility and attract more clients.

34

Community Engagement for Agents: Draft a plan for real estate agents to engage with their local community through events, sponsorships, and volunteer activities.

35

Handling Difficult Clients: Create a guide on strategies for dealing with challenging clients, including communication tips and conflict resolution methods.

36

Agent Personal Safety: Write an article on personal safety tips for real estate agents, especially when showing properties or meeting new clients.

37

Virtual Property Showings: Develop a checklist for conducting effective virtual property showings, including technology setup, presentation tips, and follow-up.

REAL ESTATE AGENT PROMPTS (CONT'D)

38

Sustainable Real Estate Practices: Compose a piece on the importance of sustainable practices in real estate and how agents can promote green living.

39

Building a Referral Network: Outline strategies for building a solid referral network, including nurturing professional relationships and offering incentives.

40

Time Management for Agents: Create a guide on efficient time management for real estate agents, prioritizing tasks and avoiding burnout.

41

Effective Listing Descriptions: Explain the art of writing compelling property listings that attract potential buyers, including language tips and key features to highlight.

42

Real Estate Photography Tips: Offer tips and best practices for real estate photography, including lighting, angles, and staging, to enhance property appeal.

43

Navigating Real Estate Technology: Discuss the latest real estate technology trends and how agents can integrate them into their daily operations.

44

Client Testimonials and Reviews: Provide a guide on encouraging and leveraging client testimonials and reviews to build trust and credibility.

45

Competitive Market Analysis: Explain how to conduct a thorough competitive market analysis, including data sources and interpretation of results.

46

Real Estate Agent Branding: Detail the steps to create a solid personal brand as a real estate agent, including online presence, unique selling propositions, and consistency.

47

Handling Offers and Counteroffers: Write a comprehensive guide on handling offers and counteroffers, including negotiation tactics and legal considerations.

REAL ESTATE AGENT PROMPTS (CONT'D)

48

Agent Networking Events: Plan an outline for hosting or participating in real estate networking events, including goals, activities, and follow-up strategies.

49

Maximizing Open House Impact: Discuss innovative approaches to make open houses more impactful, including marketing, staging, and guest engagement.

REAL ESTATE BROKER PROMPTS

50

Effective Agent Recruitment: Design a webinar script on attracting top talent in real estate. Include interview techniques, desirable agent qualities, and retention strategies.

51

Innovative Listing Techniques: Describe new and innovative techniques for listing properties that could set you apart from other agents in your area.

52

Client Relationship Building: Develop a strategy for building long-lasting client relationships, including follow-up schedules and personalized communication methods.

53

Effective Open Houses: Create a step-by-step guide on conducting highly effective open houses, focusing on layout, presentation, and engaging potential buyers.

54

Negotiation Skills for Agents: Write a blog post on advanced negotiation techniques specifically for real estate agents, including real-life examples and outcomes.

55

Utilizing Social Media: Propose a social media plan with specific platform strategies for real estate agents to increase their visibility and attract more clients.

56

Brokerage Technology Adoption: Develop a plan for integrating new technologies into your brokerage operations, focusing on client management systems and virtual tour software.

57

Brokerage Value Proposition: Compose an article defining your brokerage's unique value proposition and how it differentiates you in the competitive real estate market.

58

Leadership Skills for Brokers: Create a training module on essential leadership skills for real estate brokers, including conflict resolution, team motivation, and decision-making.

59

Recruiting Top Talent: Write a comprehensive guide on strategies for attracting and retaining top real estate agents in your brokerage.

REAL ESTATE BROKER PROMPTS (CONT'D)

60

Market Diversification Strategies: Explore ways for a brokerage to diversify its market focus, including luxury properties, commercial real estate, and new developments.

61

Effective Brokerage Marketing: Develop a marketing plan for your brokerage, focusing on digital strategies, branding, and local market penetration.

62

Managing Brokerage Finances: Create a guide on financial management for real estate brokers, covering budgeting, revenue streams, and expense reduction.

63

Client Retention Strategies: Discuss strategies to retain clients in a competitive real estate environment, including personalized services and loyalty programs.

64

Building a Brokerage Culture: Describe how to cultivate a positive and productive culture within your real estate brokerage.

65

Navigating Market Fluctuations: Write about strategies for real estate brokers to navigate market fluctuations, including economic downturns and booms.

66

Professional Development for Agents: Develop a professional development program for agents in your brokerage, including training, mentorship, and growth opportunities.

67

Real Estate Law for Brokers: Compose a primer on key real estate laws and regulations that brokers must understand and comply with.

68

Brokerage Expansion Planning: Outline the process for expanding your real estate brokerage, including market research, location selection, and scaling operations.

69

Community Relations for Brokers: Discuss the role of community relations in building a successful real estate brokerage and strategies to enhance local engagement.

REAL ESTATE BROKER PROMPTS (CONT'D)

70

Data-Driven Decision-Making: Explain the importance of data-driven decision-making for real estate brokers and the tools used to analyze market trends and performance.

71

Sustainable Growth Strategies: Write about sustainable growth strategies for real estate brokerages, focusing on long-term client relationships and ethical business practices.

MARKETING FOR REAL ESTATE COMPANY PROMPTS

72

Targeted Advertising Successes: Produce a case study on a successful targeted advertising campaign in real estate. Analyze strategies, tools used, and customer response.

73

Digital Transformation in Real Estate Marketing: Develop a comprehensive guide on the digital transformation of real estate marketing, including social media, SEO, and online advertising.

74

Creating Compelling Real Estate Content: Write about strategies for creating compelling and engaging content for real estate audiences, including storytelling and visual elements.

75

Utilizing Data Analytics in Marketing: Discuss leveraging data analytics for targeted real estate marketing campaigns and understanding customer behavior.

76

Building an Online Community: Create a plan for building and nurturing an online community around a real estate brand, including engagement tactics and content strategies.

77

Public Speaking for Real Estate Professionals: Develop a guide for real estate professionals on effective public speaking, including tips for presentations and engaging the audience.

78

Real Estate Video Marketing Trends: Examine the latest trends in real estate video marketing and how to implement them to capture audience attention.

79

Crisis Communications in Real Estate: Write about best practices in crisis communications for real estate companies, including case studies and response strategies.

80

Innovative Real Estate Event Promotion: Outline creative ideas for promoting real estate events, including virtual events, open houses, and industry conferences.

81

Email Marketing Best Practices: Discuss best practices for effective email marketing in the real estate sector, including segmentation, personalization, and measuring success.

MARKETING FOR REAL ESTATE COMPANY PROMPTS (CONT'D)

82

Influencer Marketing in Real Estate: Examine the role of influencer marketing in real estate and how to create successful partnerships.

83

Real Estate Brand Loyalty Programs: Create a plan for developing and implementing a brand loyalty program for a real estate company.

84

Integrating AI in Real Estate Marketing: Write about integrating artificial intelligence in real estate marketing, including chatbots, personalized recommendations, and predictive analytics.

85

Cross-Platform Marketing Strategies: Develop strategies for effective cross-platform marketing in real estate, ensuring consistent branding and messaging across all channels.

86

Sustainable Marketing Practices: Discuss sustainable marketing practices for real estate, including eco-friendly promotional materials and green event planning.

87

Marketing Analytics and ROI Measurement: Explain how to measure the ROI of marketing campaigns in real estate, including key metrics and tools.

88

Creating a Real Estate Marketing Plan: Outline the steps to create a comprehensive marketing plan for a real estate business, including goals, target audience, and budgeting.

LOAN ORIGINATOR PROMPTS

89

Navigating Loan Challenges: Create a detailed guide on overcoming common obstacles in the loan approval process, using real-life scenarios and solutions.

90

Educating Clients on Loan Processes: Create a comprehensive guide for first-time homebuyers on the mortgage loan process, including application, approval, and closing.

91

Effective Communication with Borrowers: Discuss strategies for maintaining clear and consistent communication with borrowers throughout the loan process.

92

Understanding Credit Reports: Write an article explaining how to interpret credit reports and the impact of credit scores on loan eligibility and rates.

93

Loan Product Knowledge: Develop a training session for loan originators on the variety of loan products available, their features, and suitable client profiles.

94

Dealing with Loan Application Rejections: Create a guide on how to handle loan application rejections, including how to provide feedback to clients and alternative options.

95

Regulatory Compliance in Loan Origination: Discuss the importance of regulatory compliance in loan origination and common compliance challenges.

96

Building Relationships with Real Estate Agents: Outline strategies for loan originators to develop and maintain strong relationships with real estate agents.

97

Risk Assessment in Loan Origination: Write about the risk assessment process in loan origination, including evaluating borrower profiles and property values.

98

Technology in Loan Origination: Explore the role of technology in modernizing the loan origination process, including digital applications and automated underwriting.

LOAN ORIGINATOR PROMPTS (CONT'D)

99

Refinancing Loans: Explain the process and benefits of refinancing loans and when they are suitable for homeowners.

100

Marketing Strategies for Loan Originators: Develop a marketing plan for loan originators to attract new clients, including digital marketing and networking events.

101

Loan Origination for Self-Employed Clients: Create a guide on processing loan applications for self-employed clients, including documentation requirements and income verification.

102

Handling Complex Loan Scenarios: Discuss how to handle complex loan scenarios, such as multi-property loans or clients with unique financial situations.

103

Client Financial Education: Outline a program for educating clients on financial literacy, including budgeting, saving, and the long-term implications of a mortgage.

104

Loan Origination Ethics: Write about the ethical considerations in loan origination, including fair lending practices and client transparency.

105

Loan Portfolio Management: Describe effective strategies for managing a diverse loan portfolio, including monitoring loan performance and adjusting techniques based on market changes.

SOCIAL MEDIA PROMPTS FOR REAL ESTATE ATTORNEYS

106

Analytical Legal Trends: Write a detailed analysis of the current real estate legal trends in your area, comparing them with the trends from six months ago. Include data, significant case outcomes, and personal insights.

107

Creative Contract Clauses: Create a video showcasing five innovative clauses you've negotiated in real estate contracts that have enhanced deal value or protected clients. Highlight before and after scenarios for each clause.

108

Evaluative Zoning Changes: Compose an article evaluating the impact of recent zoning changes on local real estate development, focusing on aspects like new construction opportunities, commercial vs. residential use, and transportation.

109

Client Success Story: Narrate a success story of a client overcoming a complex legal hurdle in a real estate transaction. Use images and descriptive language to detail the journey from legal challenge to resolution.

110

Property Rights Showcase: Develop a virtual tour of a property case you've worked on, explaining the legal intricacies involved. Include interesting facts about property law and the neighborhood's legal history.

111

Fair Housing Webinar: Host a webinar on fair housing laws and their importance in real estate transactions. Discuss recent changes and how they affect both buyers and sellers.

112

Legal Tips for Lease Agreements: Share tips on what to look out for in commercial and residential lease agreements, emphasizing tenant rights and responsibilities.

113

Community Development Impacts: Highlight how legal advocacy has contributed to community development projects, showcasing specific cases where legal intervention led to positive community outcomes.

114

Real Estate Law Q&A: Hold a weekly Q&A session on your social media channels, addressing common legal questions from real estate professionals and property owners.

115

Behind-the-Scenes at Court: Give followers a behind-the-scenes look at a day in court, discussing general strategies and outcomes without breaching confidentiality.

SOCIAL MEDIA PROMPTS FOR REAL ESTATE ATTORNEYS (CONT'D)

116

Legal Checklist for Property Buyers: Post a checklist for property buyers, covering essential legal considerations they should be aware of before closing a deal.

117

Networking Events for Real Estate Professionals: Promote legal networking events that bring together real estate attorneys, agents, and brokers to discuss industry trends and legal challenges.

118

Intellectual Property in Real Estate: Discuss the role of intellectual property in real estate, including branding and trademark issues for realty companies.

119

Environmental Law and Real Estate: Highlight key environmental laws that impact real estate development, including cases you've worked on related to environmental compliance.

120

Legal Podcast Features: Feature on legal podcasts discussing real estate laws, offering expert insights into complex legal topics affecting the real estate market.

121

Infographics on Legal Processes: Create and share infographics that simplify complex legal processes in real estate transactions, making them accessible to non-lawyers.

122

Legal Implications of Property Tech: Discuss the legal implications of emerging property technologies, including smart homes and AI in property management.

123

Tax Law Insights for Real Estate: Provide insights into real estate tax laws, including common pitfalls and strategies for tax optimization in property transactions.

124

Risk Management in Real Estate Deals: Share strategies for legal risk management in real estate deals, highlighting how to protect interests and avoid disputes.

125

Social Media Law for Realtors: Offer guidance on legal considerations for realtors using social media for marketing, focusing on compliance and ethical advertising.

SOCIAL MEDIA PROMPTS FOR REAL ESTATE ATTORNEYS (CONT'D)

126

Legal Workshops and Seminars: Promote workshops and seminars aimed at educating real estate professionals on legal topics, from contract law to dispute resolution.

127

Success Stories in Property Disputes: Share anonymized success stories in resolving property disputes, emphasizing negotiation and legal strategy.

128

Real Estate Fraud Awareness: Raise awareness about real estate fraud, sharing tips on how to recognize and prevent fraudulent transactions.

129

Estate Planning and Real Estate: Discuss the importance of estate planning in real estate, offering advice on how to secure property assets for future generations.

130

Historic Property Law Cases: Share interesting historic property law cases, explaining their impact on current real estate law practices.

SOCIAL MEDIA PROMPTS FOR REAL ESTATE LEASING AGENTS

131

Market Analysis Insights: Conduct a detailed analysis of current leasing market trends in your area, comparing them to trends from six months ago. Use graphs, statistical data, and personal insights to highlight changes in demand, average lease prices, and popular property features.

132

Innovative Leasing Techniques: Create a video showcasing five creative leasing strategies that have successfully attracted tenants. Include real-life scenarios, before and after results, and interviews with satisfied tenants.

133

Impact of Local Developments: Compose an in-depth article on how recent local developments, like new shopping centers or transit routes, have influenced leasing activity and property values in your area. Use maps, images, and testimonials to enrich your content.

134

Success Stories: Share compelling stories of tenants who found their perfect rental through your services. Use photos, videos, and descriptive storytelling to outline their journey from searching to signing.

135

Showcase Properties: Produce virtual tours for your latest listings, emphasizing unique aspects and the lifestyle each property offers. Incorporate drone footage, 360-degree views, and commentary on neighborhood amenities.

136

Leasing Tips and Tricks: Post valuable tips for prospective tenants on how to prepare for a leasing application, what questions to ask during property viewings, and how to understand leasing agreements.

137

Tenant Appreciation Features: Highlight tenant appreciation events or initiatives, showing how you create a welcoming community for your tenants. Include photos from events, tenant testimonials, and future plans.

138

Design and Decor Tips: Share interior design and decor tips specifically for renters, focusing on how to personalize a leased space without permanent changes. Include DIY projects, before and after photos, and expert advice.

139

Community Spotlights: Feature local businesses and attractions near your properties to showcase the vibrant community tenants can be part of. Collaborate with local businesses for cross-promotion.

140

Leasing FAQ Sessions: Host regular FAQ sessions on social media, addressing common leasing questions and concerns, providing clear and helpful answers to engage potential tenants.

SOCIAL MEDIA PROMPTS FOR REAL ESTATE LEASING AGENTS (CONT'D)

141

Behind-the-Scenes: Give followers a behind-the-scenes look at the life of a leasing agent, including property visits, tenant meetings, and how you match tenants with their ideal homes.

142

Leasing Law Tips: Provide insights into leasing laws and tenants' rights to educate your audience, ensuring they're informed and empowered in their leasing decisions.

143

Sustainability in Leasing: Discuss how sustainability can be incorporated into leased properties, from eco-friendly living tips to green property features.

144

Tenant Testimonial Tuesdays: Introduce 'Testimonial Tuesdays' where you share a weekly tenant story, focusing on their positive experiences and community involvement.

145

Leasing Agent Day in the Life: Create a 'Day in the Life' series, showcasing the daily tasks, challenges, and rewards of being a leasing agent, highlighting your dedication to finding clients their perfect home.

146

Virtual Open Houses: Host virtual open houses for your listings, using live video tours to walk potential tenants through properties, answer questions in real-time, and highlight key features.

147

Leasing Contract Tips: Share important tips on understanding leasing contracts, highlighting key clauses tenants should be aware of, and offering advice on negotiations.

148

Tenant Moving Tips: Post helpful moving tips and checklists for new tenants, covering everything from packing strategies to utility setup, making the moving process smoother.

149

Seasonal Leasing Advice: Offer seasonal leasing advice, such as finding the perfect summer rental or how to winterize a rental property, catering content to the time of year.

150

Property Upgrade Reveals: Reveal upgrades and renovations to your properties, showing before and after images and explaining how these improvements benefit tenants.

SOCIAL MEDIA PROMPTS FOR REAL ESTATE LEASING AGENTS (CONT'D)

151

Collaborations with Home Service Providers: Collaborate with local home service providers (cleaners, movers, decorators) to offer special deals for your tenants, sharing these partnerships on social media.

152

Tenant-Led Property Reviews: Encourage tenants to share their own reviews and experiences of living in your properties, creating authentic and relatable content for potential tenants.

153

Interactive Property Polls: Create interactive polls asking followers to vote on their favorite property features, using the results to guide future property offerings and content.

154

Legal Corner for Tenants: Introduce a 'Legal Corner' series where you briefly discuss legal aspects of leasing, aiming to demystify complex terms and protect tenant rights.

155

Community Engagement Stories: Share stories of how your properties and tenants are engaging with and contributing to the local community, fostering a sense of belonging and involvement.

SOCIAL MEDIA & TECHNOLOGY PROMPTS FOR REAL ESTATE PROPERTY MANAGERS

156

Market Trend Analysis Video: Create a comprehensive video analysis of the latest real estate rental market trends in your area, contrasting current data with that from six months ago. Incorporate visual graphs, market statistics, and your professional insights to provide value to your audience.

157

Tech-Enhanced Home Staging Series: Produce a series of videos showcasing innovative home staging techniques facilitated by technology, such as virtual staging software. Highlight the transformation of properties before and after staging, emphasizing the role of technology in enhancing property appeal.

158

Impactful Community Developments Post: Compose a detailed article on your blog or LinkedIn discussing the effects of recent community developments on property management and rental values. Focus on new amenities, transportation improvements, and educational facilities, and use images or infographics to support your points.

159

Success Stories with Digital Tools: Share a series of tenant success stories where technology played a key role, from virtual tours leading to a lease signing to efficient online maintenance requests. Use photos, tenant testimonials, and descriptions to narrate each story.

160

Interactive Property Showcases: Develop and share virtual tours of your managed properties using the latest VR technology. Include interesting facts about each property and its neighborhood, and explain the benefits of the location and amenities, positioning each property as a prime choice for prospective tenants.

161

Maintenance Tips Infographics: Share infographics with maintenance tips that incorporate smart home technologies. Offer advice on how tenants can use technology to keep their rental in top condition.

162

Community Event Highlights with Drones: Utilize drone footage to capture and highlight community events within or near your properties. Share these videos to showcase the vibrant community life tenants can enjoy.

163

Leasing Process Simplified with Tech: Explain the leasing process through an animated video or infographic, highlighting how technology streamlines each step, from virtual viewings to digital lease signings.

164

Tenant Testimonial Compilation: Create a compilation video of tenant testimonials focusing on the digital amenities and tech conveniences your properties offer, such as smart locks, high-speed internet, and online tenant portals.

165

FAQ Live Sessions Using ChatGPT: Host live FAQ sessions on social media platforms, using ChatGPT to provide instant, accurate responses to common tenant questions regarding leases, property policies, and maintenance requests.

SOCIAL MEDIA & TECHNOLOGY PROMPTS FOR REAL ESTATE PROPERTY MANAGERS

166

Before-and-After Tech Upgrades: Showcase before-and-after scenarios of technology upgrades in your properties, such as the installation of smart thermostats or security cameras, emphasizing the enhanced living experience.

167

Highlighting Local Tech Amenities: Feature local tech amenities in your property areas, such as electric vehicle charging stations or tech hubs, to attract tech-savvy tenants.

168

Digital Lease Renewal Incentives: Promote digital lease renewal incentives through social media campaigns, highlighting the ease and benefits of renewing leases online.

169

Virtual Interior Design Contests: Organize virtual interior design contests for tenants, encouraging them to use digital tools to showcase their decorated spaces, with winners featured on your social media channels.

170

Tech Tips for Tenants Series: Start a 'Tech Tips for Tenants' video series, offering advice on using technology to enhance their rental experience, from home automation to efficient energy use.

171

Online Community Building Events: Facilitate online community-building events, such as virtual meet-and-greets or webinars on property-related topics, using social media platforms to bring tenants together.

172

Property Management App Features Spotlight: Regularly spotlight features of your property management app, such as mobile rent payment or maintenance request submissions, through tutorial videos or posts.

173

Eco-Friendly Tech in Properties: Discuss the integration of eco-friendly technology in your properties, like solar panels or energy-efficient appliances, and its impact on sustainability and tenant savings.

174

Tenant Onboarding Webinar: Host a webinar for new tenants, walking them through the digital tools and platforms you use for property management, making the onboarding process smooth and tech-friendly.

175

Online Review Encouragement Campaign: Run a campaign encouraging satisfied tenants to leave online reviews, highlighting the ease of doing so through your digital platforms.

SOCIAL MEDIA & TECHNOLOGY PROMPTS FOR REAL ESTATE PROPERTY MANAGERS

176

Data-Driven Property Improvements: Share case studies or posts on how you use tenant feedback and data analytics to drive improvements in your properties, showcasing your commitment to tenant satisfaction and property enhancement.

177

Smart Home Features Tour: Create detailed tours of your smart home-featured properties, explaining how each smart device contributes to convenience and security.

178

Digital Document Management Tips: Provide tips on managing rental-related documents digitally, emphasizing security, accessibility, and efficiency for tenants.

179

Remote Property Management Insights: Share insights and best practices for remote property management, highlighting the technologies that enable you to manage properties effectively from afar.

180

Tech-Enabled Tenant Support Services: Highlight your tech-enabled tenant support services, such as 24/7 chatbots for maintenance requests or inquiries, showcasing your commitment to responsive and efficient tenant service.

PROMPTS FOR INSTAGRAM

181

Local Market Insights: Produce an insightful analysis of current real estate trends in your area. Use clear, concise language and visuals to present data, and invite discussions on how these trends impact buyers and sellers.

182

Day in the Life: Craft a behind-the-scenes look at your daily routine as a real estate professional, highlighting the dedication and hard work involved. Use a mix of photos and short clips to create a relatable and engaging story.

183

Staging Transformation: Showcase a before-and-after of a staged home. Provide tips on how small changes can make a big difference and ask followers to share their staging tricks.

184

Community Spotlight: Develop a post that features a beloved local business or landmark in one of your key neighborhoods. Highlight the community's charm and ask followers to share their favorite local spots. **[Include the name of the landmark from your city.]**

PROMPTS FOR FACEBOOK

185

Home Improvement Ideas: Share innovative yet practical ideas to enhance property value. Use step-by-step images or videos and encourage followers to discuss their projects.

186

Q&A Invitation: Announce an upcoming Q&A session where you'll address real estate questions. Use engaging visuals to grab attention and ask followers to submit their questions beforehand.

187

Celebrating Milestones: Reflect on a recent milestone in your real estate career with a heartfelt post. Share lessons learned and express gratitude, inviting followers to share their achievements and aspirations.

188

Engagement Polls: Create interactive polls or quizzes about home preferences, renovation choices, or market predictions. Use this as a fun way to engage your audience and gather insights on their preferences.

189

Tips for Your Industry: Please generate 5 actionable tips for [your target audience] looking to [specific goal], focusing on practical steps that can be implemented immediately to see tangible results.



3-HOUR INTENSIVE

INSTAGRAM LEAD GENERATION

100 LEADS IN **7** DAYS

DESIGNED EXCLUSIVELY FOR:

- ✓ REALTORS
- ✓ LEASING AGENTS
- ✓ LOAN ORIGINATORS
- ✓ PROPERTY MANAGERS
- ✓ REAL ESTATE ATTORNEYS

HERE'S WHAT WE COVER:



Profile Optimization:

Transform your Instagram profile into a lead magnet that resonates with your target audience.



Content Creation Mastery:

Utilize tools like Canva to craft engaging content that captivates and converts.



Automation with Chatbots:

Keep your audience engaged 24/7 with chatbots, generating leads even while you sleep.



The Compound Effect:

Experience exponential growth in your lead generation efforts through consistency and strategic actions.



Storytelling with B-Roll:

Elevate your content with B-roll footage, connecting with your audience on a deeper level.



Landing Pages That Convert:

Create landing pages that seamlessly turn viewers into leads.



Compelling Calls to Action:

Master the art of crafting calls to action that drive engagement and lead capture.



Value-Driven Content:

Build trust and credibility by consistently providing value to your audience.



Analytics for Continuous Improvement:

Leverage analytics to refine your strategy and optimize lead generation.

REGISTER TODAY!

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